

G4therring

JUNE 2 – 5, 2025
MINNEAPOLIS, MINNESOTA

**SPONSOR & EXHIBITOR
OPPORTUNITIES**



Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support the upcoming 2025 G4therring Conference, which will be held in Minneapolis, Minnesota from June 2 – 5, 2025. The meeting will be held at the Marquette Hotel in downtown Minneapolis and will include presentations of interest to researchers and practitioners in the fields of nucleic acid, guanosine self assembly, G-quadruplexes, and more.

The meeting provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the meeting through its sponsorship and exhibit program. Advertise in the digital PDF program, be an exhibitor and display your product, or have your company's name attached to one of our social events! Full details can be found in this package. We welcome all our previous supporters who have attended our conferences internationally as well as local organizations and new firms.

We look forward to welcoming you to Minneapolis in June 2025!

Sincerely,
Thomas Marsh

2025 G4therring Conference Chair



WHAT IS G4thering 2025?

G4thering 2025 will bring together researchers from across the globe for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas. G4thering 2025 is the latest in a series of international conferences rotating throughout the world with the last meeting in Europe.

The common scientific theme unifying this group of scientists is the study of guanine quadruplex nucleic acids (also known as G-quadruplex or G4-nucleic acids). G-quadruplex structures have garnered significant interest due to the key role it plays in a variety cellular function and dysfunction, its potential biomedical applications, as well as its novel biomaterial properties. Sponsoring this research conference is an excellent opportunity to partner with an international community of scientists

The **G4thering 2025** is being organized under the leadership of the Conference Chair Thomas Marsh (*University of St. Thomas*) with support from Danzhou Yang (*Purdue University*) and Bruce Armitage (*Carnegie Mellon University*).

The **Scientific Review Board** is comprised of leading researchers from across the world to ensure a balanced and thorough program.

The overall **conference planning process** is organized by members of the G4thering 2025 team and the team at Podium Conference Specialists.

WHO IS
ORGANIZING
THE MEETING?



WHO ATTENDS THE MEETING?

The conference draws leading scientists and researchers in all areas of scientific research from all over the globe.

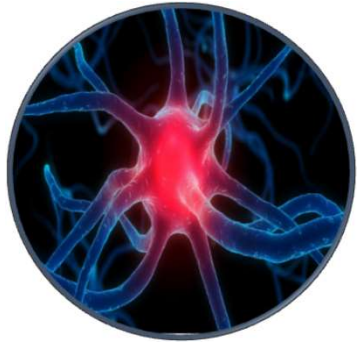
Past G4thering meetings drew scientists and clinicians from the following areas, to name a few:

- Biochemistry
- Biomaterials
- Biomedicine
- Cancer Research
- Cell Biology
- Computational Biology and Chemistry
- Drug Discovery and Development
- Epigenetics
- Genomics
- Immunology
- Nanomedicine
- Nanotechnology
- Neuroscience
- Pharmacology
- Structural Biology and Biophysics
- Synthetic Biology



WHY SPONSOR?

WHY SPONSOR?



Connect with **leading and emerging** researchers, scientists and trainees
You will gain exposure, build relationships, develop partnerships and connect with representatives in the fields of nucleic acids, G-quadruplexes, and more



Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the meeting and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on digital and printed materials, advertising, and promotions



Face time with leading scientists

You will have the opportunity to connect with researchers, PIs and students to build relationships and form valuable partnerships. Meeting registration, marketing opportunities, exhibit booths and networking are among the many benefits associated with sponsoring.

Sponsorship Opportunities



SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the meeting program. Choose from the following options:

- Opening Reception - **\$10,000***
- Meeting Dinner - **\$10,000***
- Mobile App Sponsorship - **\$4,000***
- Name badge sponsor- **\$3,000***
- Poster Social - **\$3,000 per session**
- Plenary Lecture - **\$3,000***
- Young Scholar Forum - **\$2,000***
- Oral Session - **\$1,000 per session**
- Coffee Breaks - **\$1,000 per session**
- Meeting Wi-Fi - **\$1,000 per day**
- Audio Visual Sponsorship - **\$2,000 per room**
- Mobile Charging Stations - **\$1,500 per station**
- Resource Table Item - **\$500 per item**
- Lanyards - **\$1,000* + cost of lanyards**
- Notepads/Pens/Swag - **\$500 + provision of items**

**indicates an opportunity for exclusive sponsorship*

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

Sponsor Level	Free Exhibit Display (including 2 booth reps)	Tickets to the Conference Dinner	Opportunity to Distribute Materials	Multimedia Recognition At the Meeting	Sponsor Recognition In E-Communication	Wordmark on Meeting Website	Logo in Digital PDF Program
Platinum \$10,000+	✓	4 tickets	✓	✓	✓	✓	✓
Gold \$7,000 - \$9,999		2 tickets		✓	✓	✓	✓
Silver \$4,000 - \$6,999		1 ticket		✓		✓	✓
Bronze \$1,000 - \$3,999						✓	✓

HOW TO BECOME A SPONSOR

You can learn more and register as a sponsor by visiting our website. Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Sharon Zwack
Podium Conference &
Association Specialists

E-Mail: sharon@podiumconferences.com

Exhibit Opportunities



WHY EXHIBIT AT G4therring 2025?

High Traffic Area

Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. It is expected that exhibitors will have premium spots close to food and beverage as well as main traffic throughways.

Dedicated Face Time

G4therring dedicates **significant program time** to posters and exhibitors at the meeting, with **2 poster and exhibitor sessions**. All catering is situated in the Hall, providing further face time with attendees

Global Network

Attending the G4therring conferences provides exhibitors access to **leading scientists and researchers** from many countries, universities and labs across the world.

EXHIBIT OPPORTUNITIES

Booth Space - \$3,000*

- Back and side draped walls (10' x 8')
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$350 each)
- Acknowledgement and exhibitor profile in the digital PDF program
Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- **Electrical outlet to be purchased separately**

Tabletop - \$2,000*

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$350 each)
- Acknowledgement and exhibitor profile in the digital PDF program
Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- **Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the tabletop only**
- **Electrical outlet to be purchased separately**



(10' x 10' example image)

EXHIBIT BOOKING

To book your booth for the **G4thering 2025**, visit our website at <https://g4society.org/about-g4thering/> and follow the links to the Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.